

Bar Dvir Rahamim

product designer

As an artist and a designer with over 10 years of experience, I believe in creating a unique dream-world experience around the product, getting it to the most creative and comprehensive version of itself. My rich background in the theory and practice of plastic arts enables a deep understanding and a high capacity for researching the project's visual and artistic language and matching it with a graphical language to enhance and complement the project. My design repertoire spans many types of physical and digital media, from print design to website design, to large scale conferences with thousands of participants.

EXPERIENCE

Visual Designer

Innovation Ecology / Open Innovation Studio | Since 2008

- Overseeing the design process for European clients and Israeli clients, mainly from the public & academic sectors, in education, innovation and tourism-oriented projects.
- Creating a tailored conceptual design, based on the values of innovation, creativity and futurology.
- Diverse print design, including books, brochures, posters and more.
- Large scale conference branding and design.
- Website design and long-term maintenance
- Direct collaboration with stakeholders: users, clients, project managers, event curators
- Selected Clients: European Commission | R&D directorate - Ministry of Education | Institute for Democratic Education in Israel | HIL - Haifa Innovation Labs | ORT Braude College of Engineering | Future Center Alliance | Alpaca Farm - Mitzpe Ramon.

Freelance Visual Designer

since 2010

- Extensive experience in designing for clients from the arts and culture field.
- Complete branding and print design for arts and culture events, including invitations, posters, signs, maps and catalogs.
- Selected clients: "Lekhol Harookhot" (לכל הרוחות) Journal - Tel Aviv University | "Sha'a Ve Daka" (שעה ודקה) - Jerusalem Arts Festival | "Sifria Balayla" (ספריה בלילה) - Hazira | "G/Host" exhibition catalog - Bezalel Academy of Art and Design.

EDUCATION

Master of Fine Arts

Bezalel Academy
of Art and Design
2017-2019

Bachelor of Fine Arts

Bezalel Academy
of Art and Design
2008-2012

COMPLEMENTARY EDUCATION

User Interface Design

Create
2020

Art Therapy

Haifa University
2014-2016

Psychology

David Yellin College of Education
2013

SKILLS

Design

UX & UI Design
Graphic Design, Branding
Sketching, Drawing & Illustration

Toolbox

Adobe Xd, Adobe Photoshop,
Adobe Illustrator, Adobe InDesign
Figma, Sketch

Cloud Toolbox

WordPress Elementor, Wix